# Working Capital Management

Australian companies are operating with hidden treasures on their balance sheets. EU and US companies streamlined their working capital following the global financial crisis, yet many Australian companies have not brought their processes and systems on par with international peers. Work with us to close your working capital gap and unlock cash for strategic projects.

## The FTI Consulting difference

#### Industry knowledge

Our experts have extensive industry experience and maintain a strong industry network. We understand the issues faced by our clients.

#### **Experienced teams**

Our team is operationally experienced in running complex engagements across multiple geographies and can cover the interdependencies between processes and functions seamlessly.

#### **Our approach**

Our detailed and data-driven approach allows us to quantify the impact of individual measures and prioritise accordingly.

#### Collaborative

We work directly with your staff to improve their internal processes, systems and controlling methods.

#### **Results driven**

We work fast and strive to deliver greater returns far earlier than internal initiatives will.

Skilful management of your working capital is the most cost-effective way to free up cash, invest in the business and improve operating efficiencies. However, internal initiatives often involve protracted measures and rely on static data, resulting in missed opportunities and unsustainable solutions.

Our team of working capital experts bring decades of relevant experience in process optimisation and change management to drive projects with sustainable results in a short timeframe. The cash released is typically equivalent to 5-10% of revenue, making our projects strategic enablers for executives.

We place particular emphasis on stakeholder management to generate buy-in for change from the early stages of a project.

#### **GETTING YOUR HOUSE IN ORDER**

Optimising working capital requires establishing a cash culture, improving operational processes and optimising funding solutions. We improve the way business is done with our end-to-end approach to positively impact debtors, creditors and inventory management.





## OUR PHASED APPROACH SUPPORTS YOU TO IDENTIFY AND TRIGGER CASH RELEASE

We work fast aiming to execute your new working capital strategy within four weeks. Our approach delivers quick wins to provide immediate payback and cash to fund more fundamental changes.

### Phase 1

We develop a free working capital benchmark to compare your performance against your peers and identify a scope of opportunities tailored to your business

## Phase 2 (2 - 3 weeks)

We perform a fact-based, data-driven diagnostic review to identify 'quick wins' and longer-term opportunities

## Phase 3 (1 - 2 weeks)

We develop a detailed action plan to generate cash and make sustainable improvements.

We ensure buy-in and support for the agreed targets with those who will be responsible for delivery.

### Phase 4

Implementation is focused on the key levers:

- Process optimisation throughout the entire working capital cycle
- Mapping, rationalisation and improvement of commercial terms
- Compliance and monitoring
- Creating and embedding a 'cash culture', where trade-offs between cash, cost and service are evaluated and optimised

#### **SELECT EXPERIENCE**

#### Beverage company identifies 20x the expected benefits

Our role was to review all working capital processes and transactional data and develop a roadmap to deliver an \$8m cash release from their debtors, creditors and inventories. The analysis identified sub-industry standard payment terms, early payment behaviours and inefficient invoicing. Processes in billing, collections and dispute management were suboptimal and resulting in high overdues from debtors. The findings were validated with management and actions defined to trigger the benefits. The total opportunity resulted in \$165m of cash release, exceeding the client's expectations twentyfold.

#### Retailer reduces inventory levels by 45%

Our team performed an inventory assessment for an Australian hardware retailer and prepared blueprints to optimise stock levels while increasing customer service levels. Our analysis and process review identified and prioritised opportunities and defined action plans. We established a process to manage and prevent slow and obsolete stock. The client reduced inventory levels by 45% while maximising margin and improving customer service.

## Australian telco company identifies up to 27% improvement of working capital performance

A recent decision to invest in customer service and experience resulted in a shortfall in the year-end cash flow forecast. Opportunities in working capital were sought to quickly trigger cash release without burdening the company with further debt. Our team performed a working capital deep dive analysis of their retail division. We identified opportunities to improve inventory via an enhanced product lifecycle management process and statistical stock management. In addition, creditors could use more advanced tools for payment and supplier interfacing to trigger more benefits. A debtor analysis revealed opportunities to expedite billing and improve collection efficiencies. The total cash opportunity exceeded \$400m.

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